

Your School Ad Radio Script - page 1 of 2

School News Message 1 of 6 – 120 words max

Whether you're a new student or a returning one, the beginning of the school year is *always hectic*. But THIS year promises to be *less so*, thanks to the redesigned driveways leading into the school, bettering traffic flow. Parents, even though you may still wait 6 to 7 minutes during pick-up and drop-off, it's a *big improvement* over the former 15-minute wait. Parents and Students - can always hear the latest school news *while you're in your car*, here on ninety-nine point one. So welcome back, parents and students. We hope your summer was a restful one and you're ready to get back to school!!

Commercial - :30 second (Sponsor 1 of 6) – using sponsor's provided .mp3 audio file, OR, a provided script (85 words max.) which will be read by one of our professional voice-talent.

School News Message 2 of 6 – 120 words max

If you haven't heard, Principal Corrin accepted a position elsewhere at the end of the last school year. And at the time of producing this broadcast, New Bay City High School has an interim principal, Mr. Robert Powell. As a retired principal who's had two other interim assignments in the area, we're privileged to have him lend his experience at New Bay City High School.

Commercial - :30 second (Sponsor 2 of 6) – using sponsor's provided .mp3 audio file, OR, a provided script (85 words max.) which will be read by one of our professional voice-talent.

School News Message 3 of 6 – 120 words max

This fall sees our *Wild Cats*, once again, competing against our cross-town rivals, the *Oppton Bears*. We hope to see all of you at the first home game, here on our sports field, September 10th. Be sure to purchase your tickets well in advance, as this game is always a sell out! Secretaries in the front office sell tickets between 7:30AM and 4:30PM daily.

Commercial - :30 second (Sponsor 3 of 6) – using sponsor's provided .mp3 audio file, OR, a provided script (85 words max.) which will be read by one of our professional voice-talent.

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School News Message 4 of 6 – 120 words max

Tuesdays are “club days”. We have blocked Tuesdays for all of our sponsors to hold these important meetings.

Chess, Book, Art, Science, Rocket, Spanish, and Dance - are the clubs we have lined up so far. More will be added during the year. Parents, urge your child to join-in - to form new friendships and discover hidden interests.

Commercial - :30 second (Sponsor 4 of 6) – using sponsor’s provided .mp3 audio file, OR, a provided script (85 words max.) which will be read by one of our professional voice-talent.

School News Message 5 of 6 – 120 words max

Our “fall fundraiser” kicks-off during the second week of school which is our popular “cookie dough sale”, exactly like last year. Many of you told us you wanted to see this again, and we heard you. Your child will be bringing home an order form soon. These wonderful cookies sell themselves, and keep fresh in the freezer for months.

The *following* fundraiser will be our “candles”, which make great gifts for all occasions.

Commercial - :30 second (Sponsor 5 of 6) – using sponsor’s provided .mp3 audio file, OR, a provided script (85 words max.) which will be read by one of our professional voice-talent.

School News Message 6 of 6 – 120 words max

If you have an idea for a fundraiser, please share it with Mrs. Shandley in the front office, or send us a message on our web site. If you’re wait-in-the-car outside the school was like last year, we’d have more time to give you more school news. So, if you have any spare time at home, sit down and read the latest school newsletter on-line at our website.

Standard School Ad Radio Tag

Thank you for listening to School Ad Radio. For your convenience, this program will repeat following a message from one of our sponsors.

Commercial - :30 second (Sponsor 6 of 6) – using sponsor’s provided .mp3 audio file, OR, a provided script (85 words max.) which will be read by one of our professional voice-talent.

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